

# Tips for Ranking on Google



## **BUILD A WORDPRESS WEBSITE**

WordPress has proven itself time and time again. It powers approximately 33% of the internet and WP pages consistently outrank other platforms like GoDaddy & Wix



## **WRITE USEFUL CONTENT**

Google will always prioritize content that is high quality, useful to the reader, and trustworthy.



## **NAME, ADDRESS, PHONE (NAP)**

Google wants to rank real entities so include your name, address, and phone number to help show you're real person and can be a trusted.



## **CREATE A GOOGLE LISTING**

Google My Business (*now Google Business Profile*) is a powerful way to verify your business and improve local visibility.



## **ROUTINELY UPDATE CONTENT**

Google loves content that is constantly being updated, edited, and improved. By updating content regularly you can improve ranking for years to come.